ROMANIAN BUSINESS ENVIRONMENT
Population of 21.9 million, 7th in Europe and largest in South Eastern Europe

EU member since 2007, expected to join Euro-zone in 2015

Sits on the crossroads of many historic trade routs

Free market economy despite continuing government presence in the industrial sector
GDP and Growth

GDP per capita in current prices

Source: NCP, National Commission for Prognosis
Imports, Exports, Trade Deficit

Exports, Imports and Trade deficit

Exports and Imports in mil. Euro

Trade deficit, % GDP

Source: NCP, National Commission for Prognosis
Exchange Rate

Romania Exchange Rate

Yearly Average Exchange Rate (RON/EUR)  Apreciation/ Depreciation, %

Source: NCP, National Commission for Prognosis
Inflation Rate

Inflation Rate, %

Source: NCP, National Commission for Prognosis
Unemployment

Unemployment Rate, %

Monthly Average Gross Salary

Source: NCP, National Commission for Prognosis
Foreign Direct Investment

Foreign Direct Investments, mil. EUR

Source: NCP, National Commission for Prognosis
Finnish Companies in Romania

- Nokia
- Tornator
- Upo Floor Karelia
- Ruuki
- Wartsila
- Poyry
- R – Kioski (recently sold out)
- IT&C companies
- Engineering companies
- WinWinD???
THANK YOU, AND WELCOME TO ROMANIA!