In the centre of Poland, in the centre of Europe

Lodzkie Region Investment attractiveness

Department of Entrepreneurship
Marshal's Office of the Lodz Region
Ladies and Gentlemen,

We have a great pleasure to invite you to the Lodz region – the place of great perspectives, economic growth and one of the best investment locations in Europe.
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Economic potential of the Lodz Region

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LOCATION

- Convenient, central location,
- 24 Poviats, 177 communes,
- Capital of the Region – Łódź,
- Łódź is one of the biggest cities in Poland,
- Important Cities:
  Piotrków Trybunalski, Sieradz, Skierniewice, Bełchatów, Tomaszów Mazowiecki, Radomsko, Zduńska Wola, Wieruszów, Wieluń.
PEOPLE:

- Big, demographic potential: above **2.5 million** inhabitants,
- The density of population is **140 persons** per 1 km²,
- Low labour costs;
- Highly-skilled employees
- High level of education- Lodz as one of the most important academic centres in Poland;
- Numerous academic and research centres;
**SCIENCE**

- **High schools:**
  - 6 state schools:
    - Academy of Music
    - Academy of Fine Art
    - Filmschool of Lodz
    - Medical University
    - Technical University of Lodz
    - University of Lodz
  - 25 private higher schools

- **Research institutes:**
  - ERCE – European Regional Centre for Ecohydrology under the auspices of UNESCO
  - Centre of Molecular and Macromolecular Studies
  - Research Centre of the Technical University of Lodz
  - The Institute of Security Technology MORATEX
SCIENCE

- Centers of international scientific cooperation:
  - Alliance Française,
  - British Counsel,
  - College of Polish language for foreigners,
  - Department of German Studies,
  - Department of American Studies and Mass Media,
  - The Polish-American Management Center.
INFRASTRUCTURE

- Roads:
  - Highways:
    - A1 from south to north
    - A2 from east - to west
  - Expressways

- International airport;

- Well-developed railway network (high-speed railway is under construction.)
ECONOMY

- Branches with the biggest chances of development in the Region of Lodz
  - Industry
    - building
    - trade and services
    - industrial processing
    - production of the electric energy
  - Agriculture
    - food processing
NATURAL RESOURCES:
- Brown coal
- Glass and foundry sands
- Limestone
- (Halite) rock salt
- Geothermal water
- Mineral water
CULTURE

- 41 museums
- 14 theatres
- 41 galleries of art
- 109 cultural centres
- 49 houses of culture
- cultural events
SERVICE

- Rich industrial traditions;
- Attractive investment offer;
- Highest level of state aid in Europe;
- Complex investor service.
Investors’ support
Investors’ support

- NATIONAL LEVEL
- Polish Chambers of Commerce (PCC)
- Polish Information and Foreign Investment Agency
- Polish Agency for Enterprise Development
REGIONAL LEVEL

- Regional Investor and Exporter Assistance Centre, at the Marshal Office in Lodz (COIE)
- Investor Relations Unit at the City of Lodz Office;
- Lodz Regional Development Agency;
- Lodz Special Economic Zone;
- Technopark Lodz;
- Industry and Technology Park Bełchatów – Kleszczów;
- Kutno Agro–Industrial Park;
- Industrial Park „Boruta”

BUSINESS SUPPORT ORGANISATIONS:

- Foundation for Promotion of Entrepreneurship
- Lodz Chamber of Commerce
- Polish Economic Society
- Regional Economic Chamber
Diagnoza strategiczna
Baza gospodarcza - Struktura gospodarcza

Parki technologiczne
i magazyny logistyczne

- PARKI LOGISTYCZNE:
  1. PANATTONI PARK ŁÓDŹ SOUTH
  2. PARKRIDGE BUSINESS CENTRE ŁÓDŹ
  3. PANATTONI PARK ŁÓDŹ EAST
  4. PANATTONI BUSINESS CENTRE ŁÓDŹ
  5. DIAMOND BUSINESS PARK ŁÓDŹ
  6. TULIPAN PARK ŁÓDŹ
  7. DIAMOND BUSINESS PARK STRYKÓW
  8. PANATTONI PARK STRYKÓW
  9. PROLOGIS PARK STRYKÓW
  10. TULIPAN PARK STRYKÓW
  11. PROLOGIS PARK PIOTRKÓW TRYB.
  12. PROLOGIS PARK PIOTRKÓW II
  13. EUROPOLIS PARK POLAND CENTRAL
  14. LOGISTIC CITY
  15. PROLOGIS PARK RAWA

CENTRA MAGAZYNOWE
I LOGISTYCZNE

ISTNIEJĄCY UKLAD DROGOWY

źródło: Opracowanie własne na podstawie CUSHMAN & WAKEFIELD; Urząd Wojewódzki w Łodzi
Regional Investor and Exporter Assistance Center
Partner of Polish Foreign Investment and Information Agency

- Shares the best plots, selected based on requirements (location, infrastructure, logistic, labour force etc.)
- Shares data necessary for your feasibility study (statistics, suppliers, legal information etc.)
- Organizes your field study trip to Poland (including transportation, meeting arrangements, language assistance etc.)
- Helps in direct negotiations with short-listed locations, preparing the incentives package and follow-up care
- Contacts with local government
- Supplies information on EU financial assistance
List of communes with investment sites

1. Kleszczów
2. Brzeziny
3. Dniosin
4. Krosniewice
5. Kutzno
6. Nowe Ostrowy
7. Zychlin
8. Sędziejowice
9. Łęczycy
10. Łęczys Gmina wiejska
11. Chojna
12. Dornaniewice
13. Ławicz
14. Kiermaż
15. Żukury
16. Rogów
17. Brąży
18. Kołuski
19. Tusznik
20. Drzewica
21. Opoczno
22. Dłutow
23. Dobroni
24. Konstantynów Łódzki
25. Ksawerów
26. Łutomiersk
27. Płobianice
28. Płęboczno
29. Grabica
30. Moszczenica
31. Łęczno
32. Sulejów
33. Piastków Trybunalski
34. Pęczniew
35. Radomino
36. Zytno
37. Bielawa Rawka
38. Rawa Mazowiecka
39. Mrągów
40. Skiernewice
41. Lipice Reymontowskie
42. Tomaszów Mazowiecki
43. Wieluń
44. Wieruszów
45. Szadz
46. Zduńska Wola
47. Aleksandrów Łódzki
48. Głowno
49. Olsztyn
50. Porąbce
51. Stryków
52. Zgierz
53. Zgierz Gmina wiejska
54. Wodzisław
55. Słońsk
56. Podębice
57. Łódzice
58. Kądrzyn
59. Grodziszcze
60. Klonów
61. Pęczniew
THANK YOU FOR YOUR ATTENTION !!!

CONTACT:
Marshal’s Office of the Lodz Region
Department of Entrepreneurship
25, Traugutta St.
90-113 Lodz, Poland
tel. +48 42 291-98-40
fax +48 42 291-98-41
www.biznes.lodzkie.pl